



Attune Systems Expands Sales and Marketing Team to Accelerate Company Growth

Jill Kyte Appointed as Vice President of Marketing and Business Development; Bill Lozoff Joins as Senior Director of Channel Development

Santa Clara, Calif. – March 11, 2008 – Attune Systems, Inc., a provider of enterprise-class file virtualization solutions, today announced the appointment of Jill Kyte as vice president of marketing and business development. Kyte brings more than 25 years of marketing, business development, and sales management experience with enterprise solutions at both startup and public companies. The company is also announcing an addition to its sales team, Bill Lozoff, who is joining as senior director of channel development.

“We are pleased to have two top-caliber, high-tech industry veterans join our company,” said Alan Kessler, Attune’s chief executive officer. “I believe Jill Kyte has the determination and experience necessary to help accelerate the company’s growth through strategic marketing and business development efforts while cultivating existing partner and customer relationships. I am also welcoming Bill Lozoff, who will be helping Attune identify and manage new strategic channel partnerships. Attune is committed to our channel program, and I know this new appointment will bring focus and additional channel expertise to our ongoing efforts.”

“Joining Attune Systems at this critical juncture in the life of the company is exciting. I am glad to be part of a successful team, delivering leading-edge file management solutions that solve tangible customer problems for Windows-based storage environments,” said Jill Kyte.

“Organizations are struggling with challenging storage migration issues, complex consolidation requirements, downward budget pressures, and compliance demands that require the easy-to-deploy file management solutions that Attune Systems offers today. I am looking forward to working with Attune customers and partners in our efforts to help IT departments effectively manage their unstructured data and optimize existing resources.”

Prior to joining Attune Systems, Kyte was vice president of corporate and field marketing at ArcSight, an enterprise security and compliance solutions provider. Previously, she spent four years at Vividence, a market research firm, as the company’s vice president of marketing and business development. Before Vividence, Kyte was vice president of strategic alliances at Portal Software, the leader in enterprise-level customer billing solutions for Internet businesses. Earlier in her career, she spent eight years at Adobe Systems; her last role at Adobe was director of OEM sales, with responsibility for more than US\$65 million in revenue. She also held management positions with Sun Microsystems, GRiD Systems, and Hewlett Packard. She holds a bachelor’s degree in management from Golden Gate University. Kyte will report directly to Alan Kessler, chief executive officer.

Bill Lozoff comes to Attune with more than 25 years of successful marketing and sales experience in the telecommunications, data networking and storage networking markets with

companies such as NeoScale Systems, Nishan Systems, UB Networks and 3COM. Most recently at NeoScale, Lozoff successfully built a channel and OEM infrastructure in the Asia Pacific and Japan region, which grew to account for more than 25 percent of company's revenue. Prior to NeoScale, Lozoff was director of solutions and channel alliances at Nishan Systems, later acquired by McDATA (Brocade). He holds a bachelor's degree in electrical engineering from the City University of New York and an MBA from Santa Clara University. Lozoff reports to Carolyn Hyde, vice president of sales at Attune Systems.

About Attune Systems

Attune Systems solutions reduce file management complexity for enterprise, government, and education storage environments while slashing operating costs and increasing scalability. The company's flagship product, the Maestro File Manager, is a file virtualization appliance that helps IT administrators discover, analyze, manage, and optimize their existing, heterogeneous file storage resources without impacting end users. File virtualization is the low-risk, high-impact first step towards implementing an effective File Area Network (FAN). Attune's investors include Alloy Ventures, GF Private Equity Group, LLC, Quicksilver Ventures, Rock Creek Capital, RWI Ventures, Shea Ventures, and Shoreline Venture Management. For more information, please call 877-GO-ATTUNE (877-462-8886) or visit the company's website at www.attunesystems.com

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