



## **Easy-To-Use Interface from Attune Systems Helps Application Developers Benefit from Non-Disruptive File Virtualization**

### **Maestro File Manager™ Moves Data Based on Simple Text File List**

Santa Clara, Calif. – November 13, 2007 – Attune Systems, Inc., a provider of enterprise-class file virtualization solutions, today announced the Maestro Open Interface Format™, which offers software developers and partners the opportunity to benefit from Attune’s leading-edge file virtualization capabilities. By providing a simple text list of the file names to be migrated, developers and partners can now take advantage of the tiering and migrating features of the Attune Maestro File Manager™, which moves the data non-disruptively without any agents and without any tag files.

“This new Attune announcement empowers third-party applications to non-disruptively tier and migrate user data, resulting in reduced backup windows, storage costs, and increased availability. It is all about having the right file in the right location at the right time,” said Alan Kessler, Attune’s president and CEO. “It is simple to integrate, even with in-house developed custom applications, and does not require writing to an API. All the developer has to do is to provide the list of files to be moved, and, once we know the location of the target files within the global name space, Maestro automatically and non-disruptively migrates files during live file system operation.”

Today, customers use various file interrogation and analysis products to search for critical data such as social security numbers deep within the content of files. Based on information gleaned from these applications, users can now leverage the power of Maestro to move, delete, or non-disruptively migrate files targeted by their third-party applications and scripts. Also, customers want to migrate data transparently without the use of tag files, which can be problematic and increase file management complexity. The Maestro File Manager uses a metadata-based approach without any tag files and agents.

A recent report done by the Taneja Group showed that 53% of the users surveyed indicated that they had 11 TB or more of unstructured data in their environment, while 62% of users reported that their unstructured information was growing between 16% and 75% per year. The major drivers of unstructured data growth were Microsoft Office (78%), email attachments (66%), and backup and archival (81%). These numbers showed once more the great need for file virtualization in unstructured Windows-based environments, where this new Attune feature of moving data based on user-defined metrics can significantly simplify management, optimize storage environments, and help customers preserve their existing resources.

To find out more about the Maestro Open Interface Format, developers, partners, and end-users can send an email to [developers@attunesystems.com](mailto:developers@attunesystems.com)

### **About Attune Systems**

Attune Systems solutions reduce file management complexity for enterprise, government, and education storage environments while slashing operating costs and increasing scalability. The company’s flagship product, the Maestro File Manager, is a file virtualization appliance that

helps IT administrators discover, analyze, manage, and optimize their existing, heterogeneous file storage resources without impacting end users. File virtualization is the low-risk, high-impact first step towards implementing an effective File Area Network (FAN). Attune's investors include Alloy Ventures, GF Private Equity Group, LLC, Quicksilver Ventures, Rock Creek Capital, RWI Ventures, Shea Ventures, and Shoreline Venture Management. For more information, please call 877-GO-ATTUNE (877-462-8886) or visit the company's website at [www.attunesystems.com](http://www.attunesystems.com)

### **Media Contacts**

Maggie Conroy  
Attune Systems, Inc.  
+1.408.855.1015 x239  
[mconroy@attunesystems.com](mailto:mconroy@attunesystems.com)

Georgiana Comsa  
ClassyTech Public Relations  
+1.408.435.1500  
[georgiana@classytech.com](mailto:georgiana@classytech.com)